

BUBBE AWARDS

After 4 years of immense success of the Bubbe Awards, we are pleased to announce its 5th. edition. The Bubbe Awards is an exhibition that aims to encourage the creation of new Jewish Music through the presentation of songs and videos, rewarding the finalists. The competition is open to all artists in the world. Prizes will be awarded by the official jury and the public, and there will be additional prizes for the best Latin American contribution, according to the regulations below.

Like every successful project, we understand that the Bubbe Awards must be permanently updated, aiming to contribute both to artists and the general public. So, starting this year, we decided, on one hand, to expand the universe of Jewish songs, replacing the Best Original Yiddish Song and Best Partially Original Yiddish Song categories with a Best Original Jewish Song category to include all genres of Jewish songs, both those with origins in the Orient, in Khasidut, in Israeli song, etc., and on the other hand, keeping Jewish music with Western roots, notably Yiddish song. And we will also maintain the video category, where there is no need for originality, allowing all musical expressions to be present annually.

REGULATIONS:

1. The contest will have three categories, defined as follows:

- a) **Best Original Jewish Song** – the song must have been produced within the Jewish year of 5785, that is, from September 2024 to August 2025. Both the lyrics and the music must be original. Partnerships between lyricists and music composers will be admitted. The prize will be awarded according to the originality and creativity of the music and lyrics of the song.
- b) **Best Original Jewish Instrumental Composition** – the music must have been produced within the Jewish year of 5785, that is, from September 2024 to September 2025, of any Jewish music genre (Ashkenazi, Sephardic, Mizrahi, liturgical, Hasidic, Ladino or other). The prize will be awarded based on the artistic quality, originality, and creativity of the original composition.
- c) **Best Jewish Music Video Production** – the video must have been produced within the Jewish year of 5785, i.e. from September 2024 to August 2025, and may be of a song or instrumental theme, unpublished or not, of any Jewish music genre (Ashkenazi, Sephardic, Mizrahi, liturgical, Hasidic, Ladino or other). The focus will be on the quality of the video and artistic interpretations.

d) Among the two categories above, we will also select and award the best Latin American contribution.

e) At the sole criteria of the jury another premiums maybe awarded, which will be publicly announced at the final awarding ceremony.

2. Registration will be free and can be done from the date of publication of this regulation between July 5th and August 31st at 23:59' GMT -3,

- by completing the registration form on the IMJ – Brasil website at <http://www.imjbrasil.com.br/bubbeawards>
- sending a video with the original song and/or theme,
- sending the lyrics in its original language and respective translation into English,
- the video itself competing for the video production category.
- **Entries will not be accepted with receipts of audios or submission of scores only.**

3. Videos can be uploaded via Google Drive, Dropbox, Wetransfer or any other similar method. Files must be a maximum of 600Mb in size. The recommended resolution for all videos is 720p or higher, and if filmed on a mobile phone, the image must be horizontal. Only videos in the following formats will be accepted: mp4, mpg, mov, avi, mts.

4. Video is a mandatory requirement for any category. In category "a", the lyrics of the song must also be submitted, the video can be produced in a simple, homemade way, as the quality of the video will not be taken into account. However, since all videos from all categories can be displayed, although this is not a judgment criterion, we recommend that, in these categories, videos do not display static images. In the category of Best Video, the quality of the production will be the differential that we will look for.

5. Each video must have a maximum duration of 6 (six) minutes for any category. By registering, candidates agree that their videos will be made available to the public on the IMJ Brazil website, before, during or after the end of Kleztival 2025.

6. Each candidate can make up to three entries in each of the three main categories. However, in case the same work is classified in different categories, only the classification that obtains the best placement will be maintained. Only one entry per candidate may be selected as a finalist in each category.

7. It is the competitor's responsibility to release any and all rights related to the submitted music and/or video.

8. The official jury will be composed of three or more internationally renowned people for each of the categories, and each group of judges will have the participation of a Latin American member.

9. No member of the jury and their family members, nor members of the IMJ Brasil board will be able to participate in the contest. The names of the judges will only be revealed at the time of the respective final awards.

10. The judges will receive the candidates' videos and select 5 finalists in each category. The finalists will only be informed to the competitors and the public three days before the online presentation of the finalists, and respective awards, which should take place during Kleztival 2025, at a date yet to be confirmed, between the 21st to the 29th of October. In these three days, the possibilities for electronic voting by the popular jury will be open, and will end 24 hours before the date of the online exhibition of the finalists and awarding of the categories. The criteria to guide the popular jury will be the individual musical, aesthetic, and emotional appeal.

11. The prizes will be:

a) Best Original Jewish Song – US\$ 500.00 (five hundred United States Dollars) to the composer(s). If there is more than one, the prize must be divided between them.

b) Best Original Jewish Instrumental Theme – US\$ 500.00 (five hundred United States Dollars) to the composer(s). If there is more than one, the prize must be divided between them.

c) Best Jewish Music Video Production – US\$500.00 (five hundred US Dollars) to the producer(s). If there is more than one, the prize must be divided between them.

d) Best Latin American Contribution – US\$ 200.00 (two hundred and US dollars).

e) Award by the popular jury – US\$ 100.00 (one hundred US dollars) for each category.

f) Other awards – certificates and trophies.

Please feel free to e-mail any question(s) to the Kleztival production at:
awards@imjbrasil.com.br